



## Verus Analytics' Stock Scoring Model is Fidelity's Top Research Performer For Thirteenth Straight Quarter

**Scottsdale, AZ, December 15, 2012** - The "Verus Opinion," a stock scoring model included in the Thomson Reuters Company in Context report that provides buy-sell recommendations on the Fidelity.com retail brokerage platform, received Fidelity's Third Quarter Research Award for performance and has been ranked #1 every quarter since the Award's Q3 2009 inception. The performance rating was determined independently by Integrity Research Associates and research performance measurement specialist Investars, who monitor the performance of the research firms available through Fidelity.com.

From Integrity Research Associates' 3Q 2012 Scorecard: "For the thirteenth consecutive quarter, Thomson Reuters/Verus won our Research Award Score, which ranks the independent research firms available through Fidelity.com on a variety of performance and risk metrics. Thomson Reuters/Verus has won the top award since the award's inception in Q3 2009 and scored this quarter 80 out of a maximum 100 points. Thomson Reuters/Verus has done consistently well in the performance components of the award score, while maintaining a risk profile slightly below the market average."

We are pleased to have again received the top Research Award Score and have confidence that the Verus Opinion stock scoring methodology we provide to Fidelity brokerage clients will continue to identify outperforming stocks.

Tom Barrett, Chief Investment Strategist

Barrett noted that over the period (1996-2012), Verus' simulated portfolio of top 50 buy-rated large cap stocks outperformed the S&P 500 by 620 bps.

Verus' web-based stock scoring systems for U.S. equities provided to Fidelity, MSN Money and Thomson Reuters are retail derivatives of its quantitative models for institutional money managers.

Verus released the first commercially available earnings quality model for U.S. stocks in 2002, and has developed executive behavior models under its own name and in partnership with leaders in market information providers since 1996. In 2009 Verus developed an international earnings quality model covering over 4,300 companies and in 2011 launched the first (and only) commercially available model on European Insider trading.

### About Verus Analytics

Verus Analytics is one of the country's leading independent research firms providing objective, academically rigorous research and quantitative stock ratings for institutional clients.